



Junior Digital Designer

Department:	Creative studio
Contract type:	Permanent
Contract hours:	37 hours per week (Monday-Friday)
Reports to:	Associate Creative Director
Direct reports:	None
Salary:	£28,000-£32,000 pa

The Role

We're looking for a Junior Digital Designer with some motion graphics and editing experience to join Open's creative department. You'll help us deliver inspiring, responsive campaigns for some of the world's most loved charities.

You'll work closely with our Art Directors, Copywriters and Artworker across a broad range of projects including social, email, display, and film.

Film and motion (TV and online) is a growing part of our business and you can help us take this offering to the next level. A desire to develop your skills and grow in this field would be a bonus.

You'll help bring the vision of our Art Directors to life, have a keen eye for detail and a passion for design in digital channels. You'll be proficient with the Adobe Creative Suite. Whether you already have charity experience or not, you'll be excited to learn about the art of fundraising and responsive design.

The Person

You'll have a strong portfolio, demonstrating your graphic design and motion skills, as well as a passion for social justice and a desire to make the world a better place. You'll have at least one or two years of experience working either in-house, freelance or at another agency.

Key Responsibilities (not exhaustive):

- Work with the Art Directors and Copywriters to produce strong, responsive design for our clients
- Take the lead on digital-first briefs such as social media campaigns
- Support on the creation of storyboards and animatics for TV

- Present your work to clients when necessary
- Work with Client Services to take on board client feedback without compromising the creative or its effectiveness
- Manage your time effectively, with the support of the Delivery team, to ensure your work is delivered on time and on budget

Skills and Experience

- Portfolio which demonstrates excellent graphic design skills for digital channels.
- Experience of producing campaigns using motion graphics and editing software (After Effects/Premiere Pro)
- Experience of producing campaigns for social and email
- A desire to change the world for good
- The ability to work well under the pressures of a busy studio environment

Likely Key Performance Indicators

- Internal and External Client and stakeholder feedback
- Quality of work as judged by the Creative Director
- Work is consistently delivered on time and within estimated hours

Key Interactions (between postholder and others):

- Work closely with the Art Directors and Copywriters to develop strong, responsive designs
- Present work to the Creative Director, Planning and Client Service teams, and take on feedback
- Present work to clients when appropriate
- Build relationships with Client Service teams to build trust, provide support and challenge feedback when necessary
- Work closely with the Delivery team to ensure all work is delivered on time and within estimated hours